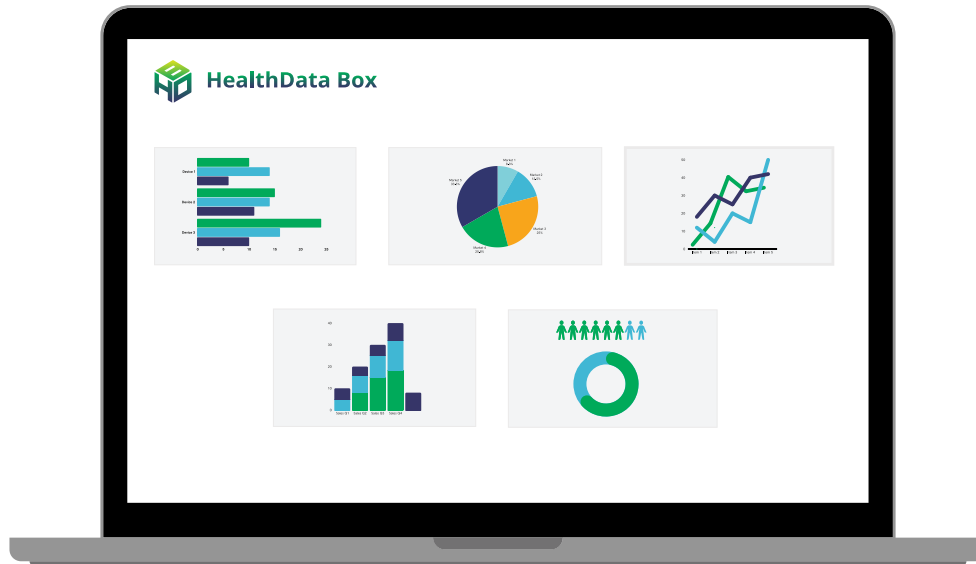




# HealthData Box



## MODULAR APPLICATION

**for market analysis and cost-effectiveness  
of medical devices and IVD medical devices**

Enhance your business results and improve patient outcomes with our cutting-edge platform

We provide a reliable solution for research, innovation, policy development, regulatory compliance, market access, and addressing patient needs.



+359 895 802 811



rstaevski@cehp.eu



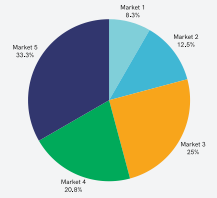
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# Who can benefit from the app

## > **Manufacturers and distributors of medical devices and IVD medical devices**

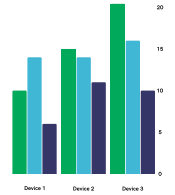
Improving the healthcare business environment and positioning our client as a trusted and equal partner of healthcare decision-makers, supporting cooperation with all stakeholders – institutions, physicians and patients.

Achieve business goals and desired outcomes by facilitating stakeholder mapping, ensuring a comprehensive understanding of key stakeholders in the business landscape, and supporting business development by attracting new partners and investors.



## > **Healthcare providers**

Making informed decisions supported by health data, leading to improved patient outcomes and meeting patient needs.



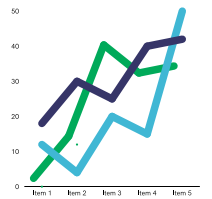
## > **Patients**

Addressing unmet patient needs, contributing to improving health care outcomes in a patient-centered health system.



## > **Healthcare decision makers**

Supporting predictability and sustainability through cost effectiveness analysis and increased satisfaction of all participants in the health system with health policies.



# Why our partners should use this app

## > **Deliverables:**

- Improving the business environment, achieving the desired goals and attracting more investments.
- Improving health and patient outcomes.
- Enhancing the satisfaction of the stakeholders with the provided policies by the policy makers.
- Allocation of health care costs in a value-based system through cost-effective solution.



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# What the app contains

## Module 1

**Analysis of Medical Devices And IVD Medical Devices Market Potential** (Market Size, Market Trends, Infrastructure Mapping, Patient Flow)

## Module 2

**Analysis of Competition in the Medical Devices and IVD Medical Devices Market** (Market Share, Market Participants, Competition)

## Module 3

**Value-based Application of Medical Devices and IVD Medical Devices** (Value-Based Analysis: Cost-Effectiveness and Cost-Benefit)

## Module 4

**Medical Devices and IVD Medical Devices Market Forecast**

## Module 5

**Clinical Trial Data Analysis**

## Module 6

**Effect follow up data and clinical assessment analysis**

## Comprehensive services for medical devices and IVD medical devices

- Healthcare management consulting
- Consultations on health policy, legislation
- Consultations on clinical trials design and clinical evaluation
- Consultations on regulatory standards and requirements
- Consultations on market access strategy
- Consultations on medical device pricing and reimbursement
- HTA dossiers for medical devices
- Epidemiological analyses
- Screening analyses
- Design of patient support and screening programs
- Disease based projects
- Health topic-based projects
- Public health research
- Scientific publications



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